



WPC Counter system (Business Gold)

A PC Based Wireless people counter system with software Management & Reporting



Description:

The WPC Wireless People Counter system consists of:

A battery operated infra-red beam counter which can operate across a distance of up to 10 meters with a in-built radio transmitter that will transmit data to a manager up to 50 meters away.

A WPC Manager which Receives the radio transmitted data from the counter then pushes data packages to a PC or Server by using a set IP or XML delivery.

TrafficFlow Enterprise software provides, centralized management of traffic data from local or remote locations and includes the management, reporting, exporting, and automation tools needed to maximize distribution of actionable traffic metrics while minimizing labour resources needed.

Features:

- WPC Counter is battery operated for simple installation (Up to 2 Years use before battery change)
- Suitable for entries or exits up to 10 meters wide.
- Up to 50 meters radio range Between Counter and Manager (in typical Retail Environment)
- Computer Based System
- TrafficFlow Software for system Management, Reporting, Exporting and Automation.
- Suited for Business's with multiple Sites or Stores.

Choice of Front **WPC - F** or Side **WPC -S** Firing units

Benefits:

- Track your customer traffic
- Analyse promotions and accurately plan staffing
- Low purchase cost
- Simple to install - no wiring
- Can integrate with other sites to form an advanced wireless logging counter system.